



Online conference

S&OP 2022

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State of the Art of Demand & Supply Planning

How fashion and consumer goods are leading the way

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Member of Supply Chain Thought Leaders Roundtable

Daniel Corsten is a Professor of Technology and Operations at IE University in Madrid. His research has appeared in top academic publications as well as the Harvard Business Review and other managerial journals. He is member of the prestigious Supply Chain Thought Leaders Roundtable.

Daniel teaches Strategy, Operations, Scaling and Digital Management. Besides teaching in MBAs, EMBA's and Executives, he is involved in IE's Venture Lab, where he mentors and coaches Start-Ups.

He has worked with many Fortune 500 companies in 10 countries, including ABB, Bayer, Danone, Metro, Nestle, Novartis, l'Oreal, Roche, ThyssenKrupp, UBS, Unilever as well as with numerous Start-Ups. He serves as a director or advisor on several boards of companies and associations.

Where do I find inspiration for my career?

For my academic career, I find inspiration in new business models but also in the daily challenges of executives. I am very curious and love to ask questions about their challenges. The art is to listen attentively, the science to ask right questions.