

Conference

DIGITAL PROCUREMENT 2020

September 16th, Copenhagen

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ABOUT THE
CONFERENCE

Leading companies leverage digital solutions within procurement to differentiate themselves and win in an ever-competing market place. Discover how they face the digital procurement journey and gain value from digital opportunities within procurement.

Obtain insight into key digital procurement topics and understand how far you can push the digital agenda within procurement. Join the debate where experts from leading companies will share their knowledge and experience in the progress of the digital transformation of procurement including AI Category Strategies. Get the experts' outlook for the future procurement function.

SPEAKER

We are proud to introduce Jacob Gorm Larsen,
Director of Digital Procurement at Maersk Group.



Jacob has been with Maersk Procurement for more than 15 years. Since 2016 he has been responsible for the development and implementation of the strategy for digitizing procurement in Maersk.

This includes responsibility for operation of solutions within E-sourcing, E-auctions, E-catalogues and procurement analytics, but also more advanced solutions with Robotics, Machine Learning and AI.

Jacob will share his knowledge and experience in his work with: “Digital transformation of procurement”

Over the last couple of years Maersk has launched a number of digital initiatives within procurement. Digital solutions are changing the role of procurement professionals in a fundamental way. In this presentation, Jacob will present the current situation on selected initiatives, introduce how the progress

of the digital transformation is measured as well as the outlook for the future procurement function. Learn more about the following:

- The new jobs that are emerging in procurement, e.g. what is a virtual workforce manager or a PhD in mathematics doing in procurement?
- What are the opportunities and challenges when robots run e-auctions?
- How do use of AI change the value proposition from procurement?
- What is the end-game for digitization of procurement?