

Conference

# DIGITAL PROCUREMENT 2020

September 16th, Copenhagen

READ MORE  
ABOUT THE  
CONFERENCE

Leading companies leverage digital solutions within procurement to differentiate themselves and win in an ever-competing market place. Discover how they face the digital procurement journey and gain value from digital opportunities within procurement.

Obtain insight into key digital procurement topics and understand how far you can push the digital agenda within procurement. Join the debate where experts from leading companies will share their knowledge and experience in the progress of the digital transformation of procurement including AI Category Strategies. Get the experts' outlook for the future procurement function.

## SPEAKER

We are proud to introduce Frank Thorsen,  
*Director Global Supply at Egmont Publishing A/S.*



Frank Thorsen is a Senior Supply Chain Executive with extensive experience within Global Procurement and Supply Chain Management.

He is experienced in creating Best-in-Class procurement organizations with strong capabilities within Category Management and the understanding of commodity markets, their different dynamics and the correlation between business cycles and commodity markets.

Frank started his career working for several companies achieving a lot of experience working as, among other things, Buyer at Lauritz Knudsen, Purchasing Officer at Novozymes and Group Purchasing Director at Toms Gruppen A/S. From there, his career developed in high speed, and he became Group Purchasing Director for Findus Group – first in Sweden and then in the UK.

Frank then became Strategic Business Development Director in Kairos Commodities, followed by a position as partner in Expense Reduction Analysts.

Today Frank is working as Director Global Supply at Egmont Publishing A/S, where he is respon-

sible for a team of 80 FTE's in Denmark, UK, Poland, Germany, Sweden and Norway. The organization consists of 6 functions - Procurement, Sourcing, Digital Transformation, Production Planning and Logistics. Furthermore, he is responsible for Global Content, which produce licensed magazine and comic material.

## Frank will share his knowledge and experience in his work with: **“Digital Transformation of Procurement at Egmont Publishing”**

### Strategic Procurement Initiatives

- Improve Stakeholder Management
- Implement new Culture
- Cost and complexity Reduction

### Digital initiatives

- Where to start
  - Eve – our new RPA employee
  - Price Calculator – reducing Time to Market
- Further Streamlining of core processes through digitalization
- One company – one process
  - First Time Right