

Conference

DIGITAL PROCUREMENT 2020

September 16th, Copenhagen

READ MORE
ABOUT THE
CONFERENCE

Leading companies leverage digital solutions within procurement to differentiate themselves and win in an ever-competing market place. Discover how they face the digital procurement journey and gain value from digital opportunities within procurement.

Obtain insight into key digital procurement topics and understand how far you can push the digital agenda within procurement. Join the debate where experts from leading companies will share their knowledge and experience in the progress of the digital transformation of procurement including AI Category Strategies. Get the experts' outlook for the future procurement function.

SPEAKER

We are proud to introduce Drasko Jelavic,
CEO, *Cirtuo GmbH*.



Drasko Jelavic is Cirtuo's CEO and founder. He has almost 20 years of experience in procurement transformation in a variety of business industries such as automotive, FMCG, manufacturing, household appliances, pharmaceutical and telecommunications.

The focus on procurement transformation was forged during the 8 years Drasko Jelavic spent as a project leader in the top consulting company A. T. Kearney.

The areas of focus in Cirtuo include providing digital and strategic transformation to Category Management, Supplier Management and the procurement department as a whole via proficient cutting-edge web tool and expert strategic coaching.

With Cirtuo, Drasko and his team have managed to pioneer digitization in strategic procurement on a global scale. In three words: Disruptive, Innovative and Unique.

Drasko will share his knowledge and experience in his work with:

"AI Category Strategy - can a robot make category strategies?"

- Paradigm shift for Procurement Operating Models based on category & supplier strategy
- Prerequisites for digitization in the strategy creation process
- Strategic procurement transformation to eliminate procurement